



PLAYOUT SCHOOL FUNDRAISING PROGRAM

Healthy Fundraising for a Healthier Youth!



WHY?

PE Teachers' budgets are tiny, and current fundraisers for the PTA, such as chocolate, cookie dough, and wrapping paper do not promote health and wellness in the community. Our fundraiser provides PE teachers and the PTA with funding, and gives healthy and affordable rewards to the community. If we reach our funding benchmark, we'll come to your school to give our motivational assembly and fitness card game program in PE class! For more information on our School Fitness Program, visit www.PlayoutTheGame.com

HOW?

We've partnered with a one other organization to provide you with 2 awesome products that you can order here! The funds will go directly to the PE department and PTA, and our portion will pay for the cost of the goods and services we provide.

FUNDRAISING BREAKDOWN: 25% - PE Department • 25% - PTA • 50% - To cover cost of goods

WHAT?

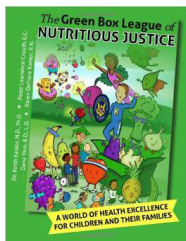
Choose from these great products to bring health and wellness to your family, your friends, and your community while supporting your school, and your PE teacher. If we raise enough, your contributions will bring our fun fitness program to the PE classroom for your kids!



PLAYOUT: THE GAME - EXERCISE CARD GAME & APP

The most fun way to get your kids off the couch and exercising! A deck contains 30 bodyweight exercises (no equipment needed) that are healthy for all ages. Using the deck, you can play all kinds of games that take your mind off exercising, and make fitness fun! Why workout... **Playout! Fundraising price: \$19.99**

Download the free app "Playout: The Game" on the App Store or Google Play



GREEN BOX LEAGUE OF NUTRITIOUS JUSTICE & APP

This book is many things — a fun adventure for kids to explore, a toolbox of tips and tricks for parents and teachers, an exercise guide, a cookbook, a library of resources on getting the most out of your kitchen and local market, a collection of treats and surprises, and a call to action to make the best choices for your health at any age. *Standard Edition **Fundraising price: \$19.99**

Download the free app "Green Box Heroes" on the App Store or Google Play

ITEM	PRICE	QUANTITY	TOTAL
PLAYOUT: THE GAME	\$19.99		
GREEN BOX LEAGUE	\$19.99		

> PAY BY CASH, CHECK OR CREDIT

Name of Cardholder _____

Exp. Date _____

Type of Card: Mastercard | Visa | Discover | AmEx

CVV (Security Code) _____

Card Number _____

Zip Code _____



PLAYMANIA FUN RUN & FITNESS DAY FUNDRAISER

A day of play and exercise to raise money and promote health

STUDENT'S NAME: _____ SCHOOL'S NAME: _____

WHAT?

The "PlayMania" Fun Run and Fitness Day is the culmination of the Playout School Fundraising Program. During the "PlayMania", students will learn and practice the 30 bodyweight exercises in Playout: The Exercise Card Game as they run laps around a field or track. For every lap/exercise they complete, the students will earn points that they can exchange for prizes. To participate in the "PlayMania", students will get sponsors to pledge support for each lap/exercise they complete. The "PlayMania" is an optional portion of the fundraiser, but we highly recommend it, as it will be a great opportunity for the students to learn and experience the Playout exercises and games, and will contribute significant funding to your PTA and PE department. **75% of the money raised from the "PlayMania" will go directly to the PTA/school!**

HOW?

The entire fundraising program will last 3 weeks, and on the 21st day, students will all participate in a day of play and exercise. Students who get sponsors will receive a new bodyweight exercise card for each lap they complete. The object of the game is to complete all 30 exercises in the deck, and be crowned a PlayMania Champion!

FUNDRAISING BREAKDOWN FOR "PLAYMANIA": 75% - PTA + PE Department • 25% - Playout

PLAYMANIA SPONSOR SHEET

Enclose pledges in envelope with this sheet. **For credit card pledges, visit www.PlayoutTheGame.com and click on School Fundraising. Receipts will be emailed to sponsors.**

SPONSOR'S NAME	EMAIL ADDRESS	PHONE	PLEDGE	COLLECTED
Eddie Kovel	eddie@playoutthegame.com	203.499.7060	\$15.00	✓
1.				
2.				
3.				
4.				
5.				
6.				
7.				
8.				
9.				
10.				
PLAYMANIA FUNDRAISING GRAND TOTAL:				



(Presidential Active Lifestyle Award + Nutrition) available upon request